

## **Social Media Policy pertaining to UBCP/ACTRA Members and elected officials**

- 1. Members must not act in a manner that is conduct prejudicial to the aims and objectives of ACTRA as defined in Article 2 of the ACTRA Constitution and ACTRA Bylaw 7(III)(C), Conduct Prejudicial.**
- 2. Members have the right to express their personal views including on Social Media platforms. This right is enshrined in our governing documents.**

### ***UBCP/ACTRA Bylaws***

#### **7.1: MEMBER RIGHTS**

*(a) Subject to these Bylaws, all Members in good standing have the right to:*

*...*

*(vi) express their own personal opinions; and*

*....*

#### **ARTICLE 9 EXECUTIVE BOARD**

*(g) Except where specified elsewhere in these Bylaws or by motion of the Executive Board, Executive Board Officers and Directors are not authorized to represent themselves to Members or third parties as agents of the Union. This does not preclude an Executive Board Officer or Director from expressing a personal opinion.*

- 3. Unless otherwise clearly stated, elected officials and committee chairs are not speaking on behalf of the Union when commenting on social media pages. It is recommended that they clarify this by stating the views expressed on their social media accounts are their views alone (eg. “posts/tweets are my own”) and are not necessarily those of UBCP/ACTRA.**
- 4. An exception is that the President is the spokesperson for the Union (or in some instances a designate). When speaking on behalf of the Union it will be abundantly clear, and they will be attributed with their official position as a representative of the Union.**

### **UBCP/ACTRA Bylaws**

#### **ARTICLE 10 OFFICERS**

(a) The President, as the principal Officer of the Union:

...  
(iii) is the official spokesperson for the Union, but may authorize members of the Executive Board or other persons to speak for the Union in their stead; and

....