

Rhonda Dent

With 25 years of experience as an actor and most recently as the parent of a child actor; the creative health and longevity for artists and our industry is of utmost importance to me.

The main reason I became a union member was due to the health benefits it could offer working artists. Now years later, I wish to contribute as a Board Director for UBCP/ACTRA and ensure our creative health is always valued. I believe communication with/from our union should be positive, professional and understanding of British Columbia's talent needs. I am a big believer in community, and that acting is a human ART. Networking, feedback and live performances are critical to help actors develop and flourish. I understand talent of all levels may be feeling lost in the current casting process while struggling with reality that living in Vancouver is at an all-time high. The conveniences of self-taping can be a great benefit at times, however there is a need for the balance between surviving and thriving within our industry.

I believe homegrown content showcasing Canadian talent must be at the heart of our work as a union in order to sustain our industry, irrespective of what may be happening across the border.

As technology continues to develop and the industry norms adapt, our union remains the strongest connector to our community. Therefore it is critical to have the union communication and knowledge shared effectively to our members.