

Fellow UBCP friends:

I stand before you as a candidate for one of eight Director positions. A union performer for 15+ years, I've experienced the joys and challenges like many of you, as a Canadian working in US productions. Lately though, we face unprecedented obstacles:

- BC has become prohibitively expensive, as our annual raises and BG rental payments have fallen below inflation rates of 6.8%.
- Self-taped auditions have increased our workload and cost of doing business - eating into our personal time/relationships and secondary income sources.
- Artificial Intelligence usage is another urgent matter.

I've acquired 23+ certifications in the tech field - specializing in AI For Business (Wharton), The Ethics of AI Usage & Legal Issues, ChatGPT (Vanderbilt U) and Cyber-security (NYU).

Advancements in AI are powerful and producers will leverage this to maximize their profits and expand their share of the pie. UBCP needs to strategize now. To solidify how much of our work and likeness is acceptable to authorize and what is appropriate compensation.

BC is too expensive to sign multi-year contracts, below inflation rates, making it impossible for future negotiators to recover that lost ground. This is the importance of a strong Executive Board - to safeguard the livelihood and rights of our talented community.

I always aim to be approachable, transparent and an objective team-player. Much like other unions around the world right now, it's time we stand together as equals, and fight the good fight.

In solidarity,

Winson Won

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